

Francesca Zeno

Designer & Creative Consultant

Education

BFA Digital Media

Otis College of Art & Design

Graduation, 2020

Design Foundation

University of Illinois at Chicago

2017

Skills

Graphic Design,
UI/UX,
Digital Marketing,
Ecommerce,
Apparel,
Screenprinting,
Retail

Programs

Illustrator, Photoshop,
Indesign, Lightroom,
XD, Sketch, Figma,
Premiere, Invision,
Shopify, Semrush,
Google Analytics

Experience

Owner & Designer

Studio Zeno

2023-Present

- *Design accessories & apparel*
 - *Maintain a loyal customer base*
 - *Manage multiple ecommerce store platforms*
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Graphic Designer & Consultant

Freelance

2021-2024

- *Build & manage ecommerce storefronts*
 - *UX/UI*
 - *Marketing & design*
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Product Flow Specialist 2024

Associate

2023

URBN - Urban Outfitters

Graphic Designer VCVDC

2020-2021

Graphic Designer

Otis College Health & Wellness Center

2018 - 2019

Digital Content Intern

Super Binge Media

2019

Production Intern

20th Century Fox - FoxNext


2018

Volunteer

Coprodeli USA

- Travelled to Peru to assist in classrooms

Contact

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