

Francesca Zeno

Visual Designer

Education

BFA Digital Media
Otis College of Art
& Design
Graduation, 2020
GPA 3.4

Design Foundation
University of Illinois
at Chicago
2017

Skills

Graphic Design,
UI/UX, Typography,
SEO, Market
Research, Shopify,
Etsy, Ecommerce,
Branding, Print

Softwares

Illustrator, Photoshop,
Indesign, Lightroom,
XD, Sketch, Figma,
Premiere

Experience

Graphic Designer
Freelance

2021-Present

- *Establish Brand Identity*
- *UX/UI*
- *SEO & Brand Consulting*

Graphic Designer
Velvet Cloud
2020-2021

Graphic Designer
Otis College Health &
Wellness Center
Fall 2018 - Spring 2019

Digital Content Intern
Super Binge Media
Spring 2019

Design Intern
20th Century Fox -
FoxNext
Summer 2018

Contact

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